



## SPONSORSHIP OPPORTUNITIES

The Cockeysville Fall Festival is hosted at the Cranbrook Shopping Center, located within walking distance of thousands of apartment communities. You would reach a diverse clientele ranging from families, students, young professionals, and commuters to Baltimore, Washington DC, and Pennsylvania. The 2022 Cockeysville Fall Festival will benefit **Cool Kids Campaign**, a local non-profit organization devoted to improving the quality of life of pediatric oncology patients and their families. Learn more at [www.CoolKidsCampaign.org](http://www.CoolKidsCampaign.org).

### SPONSOR LEVELS

**PLATINUM SPONSOR**  
\$1000

- Priority placement of logo on Cockeysville Fall Festival banner and website
- Logo and website advertised on Briarcliff Apartments website and newsletter for one year
- Company marketing material placed in Briarcliff Apartments move-in packets for one year
- Complimentary 10' x 10' space at the Cockeysville Fall Festival
- Option to have company-provided lawn sign displayed at the Fall Festival (no larger than 2 ft x 3 ft)

**GOLD SPONSOR**  
\$750

- Logo on Cockeysville Fall Festival banner and website
- Logo and website advertised on Briarcliff Apartments website for six months
- Company marketing material placed in Briarcliff Apartments move-in packets for six months
- Complimentary 10' x 10' space at the Cockeysville Fall Festival

**SILVER SPONSOR**  
\$500

- Logo on Cockeysville Fall Festival banner and website
- Logo and website advertised on Briarcliff Apartments website and newsletter for six months
- Complimentary 10' x 10' space at the Cockeysville Fall Festival

**BRONZE SPONSOR**  
\$300

- Logo and website advertised on the Cockeysville Fall Festival website, as well as the Briarcliff Apartments website and newsletter for six months
- Complimentary 10' x 10' space at the Cockeysville Fall Festival

**IN-KIND SPONSOR**  
Gift Cards,  
Goods, or  
Services *totaling*  
*\$150 or more*

- Logo and website advertised on the Cockeysville Fall Festival banner and website for six months
- Complimentary 10' x 10' space at the Cockeysville Fall Festival

**DONATING SPONSOR**  
Gift Cards, Goods, or  
Services *totaling less*  
*than \$150*

- Logo and website advertised on the Cockeysville Fall Festival website



## SPONSORSHIP AGREEMENT

My company/organization wishes to become a sponsor of the Fourteenth Annual Cockeysville Fall Festival, held on October 15, 2022 (Rain Date: October 22, 2022) at the Cranbrook Shopping Center (594 Cranbrook Road, Cockeysville, MD 21030) benefiting [Cool Kids Campaign](#) (Tax ID # 42-1634330).

### SPONSOR LEVEL

- Platinum Sponsor - \$1,000.00  
Confirm complimentary 10' x 10' space at the Fall Festival:  Yes  No
- Gold Sponsor - \$750.00  
Confirm complimentary 10' x 10' space at the Fall Festival:  Yes  No
- Silver Sponsor - \$500.00  
Confirm complimentary 10' x 10' space at the Fall Festival:  Yes  No
- Bronze Sponsor - \$300.00  
Confirm complimentary 10' x 10' space at the Fall Festival:  Yes  No
- In-Kind Sponsor (Please Specify: \_\_\_\_\_)  
Confirm complimentary 10' x 10' space at the Fall Festival:  Yes  No
- Donating Sponsor (Please Specify: \_\_\_\_\_)

Gebhart Properties, the official host of the Cockeysville Fall Festival, agrees to provide the services outlined in the SPONSORSHIP OPPORTUNITIES materials. Furthermore, Gebhart Properties is not responsible for any incidents involving Sponsor products, donations, or otherwise regarding Sponsor participation in this event. Refunds will not be awarded. **This completed form and full payment is due by OCTOBER 1, 2022.**

Make checks payable to Gebhart Properties with "Fall Festival Sponsor" on the memo line and mail to:

Gebhart Properties  
ATTN: Cockeysville Fall Fest  
599 Cranbrook Road  
Cockeysville, MD 21030

Company/Organization: \_\_\_\_\_

Primary Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

Email: \_\_\_\_\_

Phone: \_\_\_\_\_

**By signing this document, I agree to the full terms of the SPONSORSHIP AGREEMENT.**

Signature: \_\_\_\_\_

Date: \_\_\_\_\_